

The EUM-O Certification Workshop

21st-23rd February 2019, TAJ West ~End, Bangalore

Only For: **Certified EUM-I Professionals**

Designing Organization Identity & Viable Culture

We believe that Organization Identity precedes Strategy, Structure and Culture. Transforming Organizations requires a lens to understanding not just the identity of the firm but the myriad of relationships that co-exist between the organization and its ecology and the individual employees within. It is critical that the diagnostic lens also become critical for co-designing the organization and enabling leadership processes that render it viable.

The EUM-O framework is critical for exploring Identity and in making the organization viable. It would enable a dialogue on strategic fitness and OD interventions.

The basic intent of the three-day workshop is to train and certify a group of people to deploy EUM-O, in their respective context - as external consultants and OD practitioners, or internal leaders/change agents.

WORKSHOP COVERAGE will include:

- The EUM framework: Assumptions, axioms, features, diagnostic maps etc.
- Organization Identity - Distinctiveness Tonality Matrix and the Gap – consensus matrix – getting to the layers, textures, nuances of culture;
- Co-creating Culture - Recurring patterns and outliers in Indian organizations.
- Working with the individual's EUM-I and EUM-O response in conjunction – the individual and the 'picture of the organization in the mind'

Details

The EUM-O Workshop takes the form of a three day non-residential workshop that would be held in Taj West, Bangalore. Webinars preceding the workshop, and post-workshop learning and evaluative sessions would comprise the overall offering. The workshop timings are 0930 to 1800 hours each day.

Fee

- The Workshop fee for Organization Sponsored participants is Rs. 60,000 plus GST
- For self-sponsored participants, the fee is Rs. 40,000 plus GST
- Early Bird discount of 20% on the fees is offered if you register before 22nd December 2018
- Cheque / draft in favor of Flame Tao Knoware Private Limited.
- For Net transfer, please contact Mahalakshmi at +91 91766 80727 or write to her at accounts@totallyalignedorganization.com
- Nominations will be confirmed only on receipt of workshop fees.

Lead Faculty & Author

ASHOK MALHOTRA

- Ashok is the author of the EUM Framework, He is an IIM-A alumnus, and an Organization Consultant. Ashok articulated his EUM framework in the late 1990s after having explored the work of Clare Graves, and that of Scott and Myers,
- The EUM-I and the EUM-O are tools he designed to map individuals and organizations respectively, soon after.
- His latest book (Routledge) on Indian Managers and Organizations, is based on the EUM data collected over the years and his insights on Indian-ness.
- His first book, "Child Man – the Selfless Narcissist" was also published by Routledge.
- He is one of the Founder members of Sumedhas Academy for Human Context, and a Director on the Board of many Indian companies.



The EUM-O Workshop **CONTACT US**

is offered by

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